

UC Communications Committee

Annual Goals, September 2021-August 2022

1. Refining and planning of the tactics continue for our Mobile App Promotion Project.
2. University Communications Research Project survey.
3. Analyze the usefulness and efficiency of some of UA's communication tools like The Digest, ZipMail, Mobile app, and Social Media Channels.
4. Review topic submissions referred by UCEC and other requests related to university communications.